



**BURGER (CHESTER) PAPERS,
1921-2010.**

(23 ft., 3 in.)

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Cite as: Chester Burger Papers, 1921-2010, Dolph Briscoe Center for American History, University of Texas at Austin.

[AR 94-160; 94-177; 94-233; 94-263; 95-026; 95-030; 96-061; 97-169; 97-176; 97-227; 99-017; 2000-16; 2001-063; 2002-006; 2003-001; 2004-016; 2005-004; 2006-010; 2007-001; 2008-004; 2009-002; 2010-061; 2010-309; 2011-001; 2011-362; 2012-202]:

BIOGRAPHICAL NOTE:

Born in Brooklyn, New York, in 1921, Chester Burger began his career with CBS radio in 1941 and became the first television reporter, with CBS television news (1946-1948), advancing to news editor (1950-1952), and national manager (1953). From 1955 to 1988 he worked in the public relations field and as a consultant for various corporations such as American Telephone and Telegraph Company where he played a part in establishing policy toward corporate divestiture. He has been a consultant for many professional and non-profit organizations and federal agencies, including the United States Information Agency. He has authored several books and lectured extensively on the role of public relations in management.

SCOPE AND CONTENTS:

Scrapbooks, day timers, calendars, printed material, notes, videotape, audiocassettes, and CD and DVD recordings consist the Chester Burger Papers, 1921-2010, documenting the life and career of Chester Burger. Scrapbooks contain correspondence, clippings, employment records, speeches, memoranda, photographs, promotional material, and ephemera relating to his involvement in the early development of CBS television news, CIO labor union activities before and after World War II, American Telephone and Telegraph Company prior to divestiture, and the civil rights movement as an officer of the National Urban League during the early 1960s. Records produced during Burger's tenure as president of Echelons Office Temporaries document the New York World's Fair, in particular its personnel. Personal correspondence and memorabilia reflect Burger's private life, family, friends, activities, and interests. The collection is arranged chronologically by type of material.

RELATED MATERIAL:

Some audio and videotapes of Burger's speeches are located in the Public Relations Foundation of Texas Records.

INDEX TERMS:**Subjects (Persons)**

Burger, Chester -- Archives.

Subjects (Organizations)

American Telephone and Telegraph Company -- History -- Sources.

Columbia Broadcasting System, inc. -- History -- Sources.

Congress of Industrial Organizations (U.S.) -- History -- Sources.

National Urban League -- History -- Sources.

Subjects

New York World's Fair (1964-1965).

Collective bargaining -- Television broadcasting

Public relations consultants

Telephone industry -- United States -- History -- Sources.

Television broadcasting of news -- History -- Sources.

PROCESSING INFORMATION:

This collection processed by archives staff.

Subsequent revisions made by Evan Usler, February 2011, and Maria Soscia, November, 2011.

INVENTORY:

3E19	Scrapbooks: Volume 1, 1921-1942
3E20	Volume 2, 1942-1947
3E21	Volume 3, 1947-1951
3E22	Volume 4, 1951-1954
3E23	Volume 5, 1954-1957
3E24	Volumes 6-9, 1957-1965
3E25	Volumes 10-13, 1965-1970
3E26	Volumes 14-17, 1971-1974
3E27	Volumes 18-22, 1975-1978

- 3E28 Volumes 23-29, 1978-1980
- 3E29 Volumes 30-35, 1980-1982
- 3E30 Volumes 36-42, 1982-1984
- 3E31 Volumes 43-48, 1985-1987
- 3E32 Volumes 49-54, 1987-1990
- 3E33 Volumes 55-59, 1990-1992
- 3E34 Volumes 60-61, 1993
- 3E35 Volumes 62-63, 1993-1994
- 3E36 Volumes 64-67, 1995-1996
- 3M57 Volumes 68-73, 1997-1999
- 3E34 Volume 74, 1999
- 3J412 Volumes 75-78, 2000-2001
 Volumes 79-80, 2002
Unknown in New York: unexpected discoveries in familiar places
- 3J413 Volumes 81-86, 2003-2005
- 3J415 Volumes 87-90, 2006-2007
- 4C469 Volumes 91-93, 2008
 Volumes 94-96, 2009
- 2.325/M84 Volumes 97-99, 2010-2011
- 3E34 Memorandum to CBS Television camera correspondents: "Standard Operating Procedure", May 17, 1954
 Report written for public relations firm James F. Fox, Inc., April 27, 1967
 Daytimers, 1964-1988
 Photocopied annotations from books separated to TXC
- 3E111a Correspondence, 1996-1997
- 3E35 Calendars, 1969-1994
 Travel records, 1932-1994
 Books:

Public Relations in Health Care: A Guide for Professionals, second edition, by Kathleen Larey Newton, 1995
Accreditation Sourcebook, ed. by David Swanston, 1995
The Wit and Wisdom of PR Success, by National School Public Relations Association, 1995

- 3E111a** *Comprehensive Guide to Public Relations Management*, by Richard Gould, 1997
- 3W90** VHS video cassettes:
Supportive Living: A Ground Floor Opportunity, with an introduction by Chester Burger, 1995
Effective Urban Communication, 1997
- 3W91** Inside PR awards with Horace Deets
PRSA counselors April 12, 1988
PRSA Oral history
- 2X46** Audio cassettes:
Oral history interviews
Speech delivered by Chester Burger to the North Texas Chapter of the Public Relations Society of America, Dallas, Texas, November 20, 1997
- 2.325/S102** CDs and DVDs:
Peace Through Understanding: The 1964-1965 New York World's Fair [includes interview with Chester Burger], 2003
The Visualizers: The Birth and Development of Television News at CBS-TV in New York City, 1941-1948, Mike Conway, draft copy, 2004
"Ivy Lee," online gallery talk by Chester Burger, New York Transit Museum, November 2004
Chester Burger, interviews (2 discs), June 2005
"Believing in Jesus for the Second Time," Rev. Dr. John Killinger [refers to Chester Burger in sermon], Marble Collegiate Church, New York, September 16, 2007
Conversations with Harold Hudson Channer, Chester Burger and Jerry Goodwin, public access television, New York City, January 29, 2008
Chester Burger on "Night Talk," Bloomberg TV, 22 min., June 10, 2008
"What I've Learned," Chester Burger, interviewed by Lane Talburt, November 21, 2008
Interview with Chester Burger, Dec. 17, 2010
Awards:
Color photocopies of awards, including awards from CIA and U.S. Air Force, 2010
- 3J415** Travel records (arranged chronologically), 1932-1996

Travel records (arranged by state and country), 1932-1997
Monthly calendar of activities:
1969-1983
1984-1997
1998-2010

Additional material in **TXC 343**