BURGER (CHESTER) PAPERS, 1921-2010.

(23 ft., 3 in.)

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Use of video and audio materials by appointment only; for audio materials, please contact sound archivist for more information.

Cite as: Chester Burger Papers, 1921-2010, Dolph Briscoe Center for American History, University of Texas at Austin.

BIOGRAPHICAL NOTE:
Born in Brooklyn, New York, in 1921, Chester Burger began his career with CBS radio in 1941 and became the first television reporter, with CBS television news (1946-1948), advancing to news editor (1950-1952), and national manager (1953). From 1955 to 1988 he worked in the public relations field and as a consultant for various corporations such as American Telephone and Telegraph Company where he played a part in establishing policy toward corporate divestiture. He has been a consultant for many professional and non-profit organizations and federal agencies, including the United States Information Agency. He has authored several books and lectured extensively on the role of public relations in management.

SCOPE AND CONTENTS:
Scrapbooks, day timers, calendars, printed material, notes, videotape, audiocassettes, and CD and DVD recordings consist the Chester Burger Papers, 1921-2010, documenting the life and career of Chester Burger. Scrapbooks contain correspondence, clippings, employment records, speeches, memoranda, photographs, promotional material, and ephemera relating to his involvement in the early development of CBS television news, CIO labor union activities before and after World War II, American Telephone and Telegraph Company prior to divestiture, and the civil rights movement as an officer of the National Urban League during the early 1960s. Records produced during Burger’s tenure as president of Échelons Office Temporaries document the New York World’s Fair, in particular its personnel. Personal correspondence and memorabilia reflect Burger's private life, family, friends, activities, and interests. The collection is arranged chronologically by type of material.
RELATED MATERIAL:
Some audio and videotapes of Burger's speeches are located in the Public Relations Foundation of Texas Records.

INDEX TERMS:

Subjects (Persons)
Burger, Chester -- Archives.

Subjects (Organizations)
American Telephone and Telegraph Company -- History -- Sources.
Columbia Broadcasting System, inc. -- History -- Sources.
Congress of Industrial Organizations (U.S.) -- History -- Sources.
National Urban League -- History -- Sources.

Subjects
Collective bargaining -- Television broadcasting
Public relations consultants
Telephone industry -- United States -- History -- Sources.
Television broadcasting of news -- History -- Sources.

PROCESSING INFORMATION:
This collection processed by archives staff.
Subsequent revisions made by Evan Usler, February 2011, and Maria Soscia, November, 2011.

INVENTORY:

3E19 Scrapbooks:
   Volume 1, 1921-1942
3E20 Volume 2, 1942-1947
3E21 Volume 3, 1947-1951
3E22 Volume 4, 1951-1954
3E23 Volume 5, 1954-1957
3E24 Volumes 6-9, 1957-1965
3E26 Volumes 14-17, 1971-1974
3E27 Volumes 18-22, 1975-1978
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<th>Code</th>
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<tr>
<td>3E30</td>
<td>Volumes 36-42, 1982-1984</td>
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<td>Volumes 68-73, 1997-1999</td>
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<td>Volume 74, 1999</td>
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<td>3J412</td>
<td>Volumes 75-78, 2000-2001</td>
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<td>Volumes 79-80, 2002</td>
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<td><em>Unknown in New York: unexpected discoveries in familiar places</em></td>
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<td>3J413</td>
<td>Volumes 81-86, 2003-2005</td>
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<td>3J415</td>
<td>Volumes 87-90, 2006-2007</td>
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<td>4C469</td>
<td>Volumes 91-93, 2008</td>
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<td>Volumes 94-96, 2009</td>
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<td>2.325/M84</td>
<td>Volumes 97-99, 2010-2011</td>
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<td>3E34</td>
<td>Memorandum to CBS Television camera correspondents: &quot;Standard Operating Procedure&quot;, May 17, 1954</td>
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<td>Report written for public relations firm James F. Fox, Inc., April 27, 1967</td>
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<td>Daytimers, 1964-1988</td>
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<td>Photocopied annotations from books separated to TXC</td>
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<td>3E111a</td>
<td>Correspondence, 1996-1997</td>
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<td>3E35</td>
<td>Calendars, 1969-1994</td>
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<td>Travel records, 1932-1994</td>
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|      | Books:
Accreditation Sourcebook, ed. by David Swanston, 1995
The Wit and Wisdom of PR Success, by National School Public Relations Association, 1995


3W90  VHS video cassettes:
Supportive Living: A Ground Floor Opportunity, with an introduction by Chester Burger, 1995
Effective Urban Communication, 1997

3W91  Inside PR awards with Horace Deets
PRSA counselors April 12, 1988
PRSA Oral history

2X46  Audio cassettes:
Oral history interviews
Speech delivered by Chester Burger to the North Texas Chapter of the Public Relations Society of America, Dallas, Texas, November 20, 1997

2.325/S102  CDs and DVDs:
The Visualizers: The Birth and Development of Television News at CBS-TV in New York City, 1941-1948, Mike Conway, draft copy, 2004
“Ivy Lee,” online gallery talk by Chester Burger, New York Transit Museum, November 2004
Chester Burger, interviews (2 discs), June 2005
“Believing in Jesus for the Second Time,” Rev. Dr. John Killinger [refers to Chester Burger in sermon], Marble Collegiate Church, New York, September 16, 2007
Conversations with Harold Hudson Channer, Chester Burger and Jerry Goodwin, public access television, New York City, January 29, 2008
Chester Burger on “Night Talk,” Bloomberg TV, 22 min., June 10, 2008
“What I’ve Learned,” Chester Burger, interviewed by Lane Talburt, November 21, 2008
Interview with Chester Burger, Dec. 17, 2010
Awards:
Color photocopies of awards, including awards from CIA and U.S. Air Force, 2010

3J415  Travel records (arranged chronologically), 1932-1996
Travel records (arranged by state and country), 1932-1997
Monthly calendar of activities:
1969-1983
1984-1997
1998-2010

Additional material in TXC 343